

Technology Summit Sponsorships

The Charlotte Technology Alliance is excited to present the opportunity to sponsor our 2021 Virtual Technology Summit! The Charlotte Technology Alliance is made up of a group of interconnected Non-Profit IT Professional Groups in the Charlotte Area. It is the mission of the CLTTA to give back to our community, and proceeds from this, and all other CLTTA events are given back to local IT related charities. To learn more about our respective organizations, please visit www.cltta.com

The 2021 summit will be hosted virtually, April 20th, 21st, and 22nd, and will include panel discussion on the topics listed below, as well as a variety of breakout sessions around these highlighted subjects. If you and your company would like to host/sponsor a breakout session, spaces are still available.

Summit Agenda

Day	Time	Agenda Items
Day 1: Tuesday, April 20th	7:30 am - 4:00 pm	REGISTRATION
		Executive Panel: Finding Your "IT" Factor
		Wonder Networking/Expo
		Security Panel: Securing the Digital Landscape
Day 2: Wednesday, April 21st	7:30 am - 4:00 pm	REGISTRATION
		Executive Leadership Panel: Moving Forward with Technology Sales Partnerships
		Wonder Networking/Expo
		PANEL: Evolution of Digital Transformation
Day 3: Thursday, April 22nd	7:30 am - 4:00 pm	REGISTRATION
		Panel: Low Code/No Code / PRO Code
		WTAC Panel: Women in IT Leadership
		Wonder Networking/Expo

The 2021 Summit will be attended by many of Charlotte's Executive IT Leaders from organizations throughout the region. These leaders' titles include CIO, CISO, CTO, VP of IT/ Security, Director, and more.



For additional questions please email Leadership@LKNITP.com or to purchase a Sponsorship please go to <https://www.lknitp.com/events/charlotte-technology-summit-sponsorship>

Feature Matrix

FEATURE	TITLE	GOLD	SILVER	BRONZE	DIGITAL
Exhibit Booth	✓	✓	✓	✓	
Summit TITLE SponExhibit Booths/s Banner	✓	✓	✓	✓	✓
Digital Recognition	✓	✓	✓	✓	✓
Collecting the attendees contacts at their booth	✓	✓	✓		
Host break out room discussion OR participate in panel discussion/moderate panel	✓	✓			
Exclusive prize drawings	✓	✓			
Sponsor Access Passes	6	4	2	2	
Attendee & Presentation Access Passes	25	10	10	5	5